

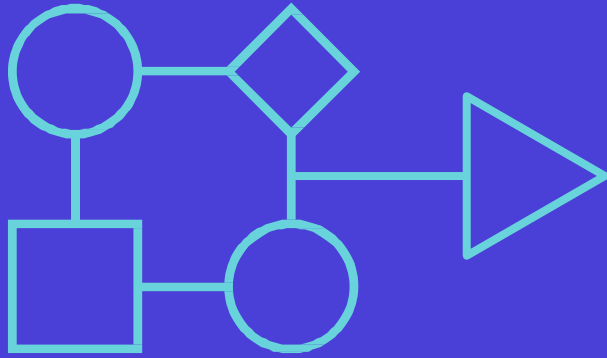
How a revenue management system can *improve* your hotel's revenue

A recipe for success

Sathis Aravinda

Regional Director - Sales MEIA





**What is a
revenue
management
system (RMS)?**

What does an RMS actually *do?*

1. Capture more revenue
2. Drive more profitable business
3. Improve operational efficiency and effectiveness
4. Gain a competitive advantage

How it *happens*

How an RMS can help boost your hotel revenue

Dynamic pricing

Competitive room rates aligned
to your market demand



Inventory control

Price according to demand to avoid both overbooking and underutilization



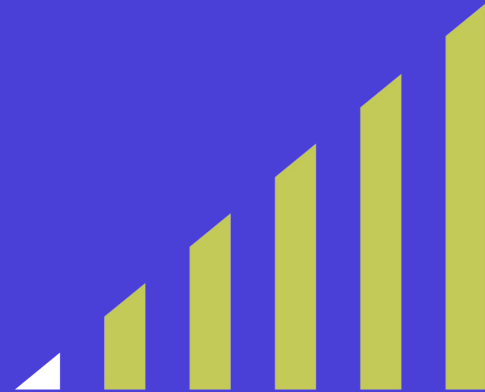
Forecasting and analysis

Better understand future demand and market trends to shape your revenue strategy



Maximizing revenue

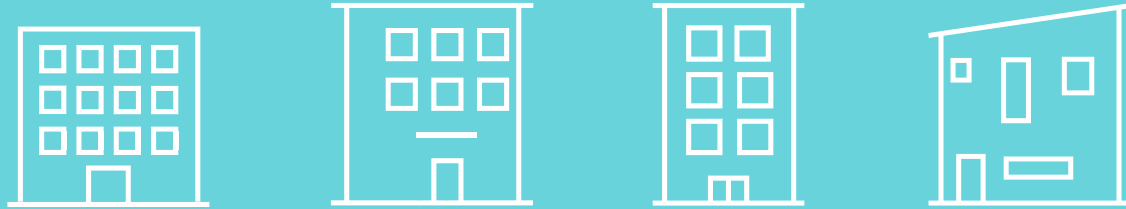
Informed pricing decisions and
inventory management



Competitive advantage

Understand the market, price
competitively, maximise profit





But every hotel is different?



Marie

Revenue Manager

Marie is struggling with limited revenue insights. She needs help to:

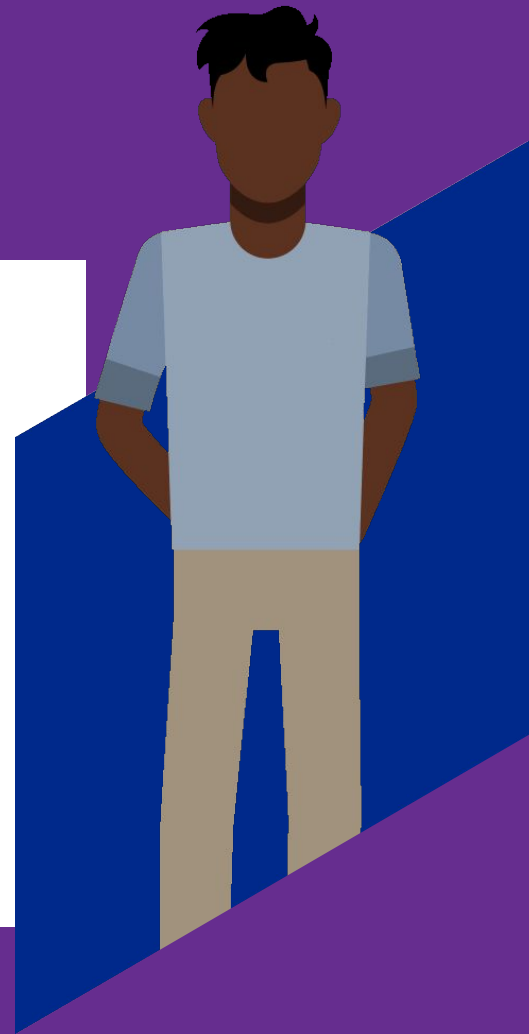
- **Identify trends**
- **Optimize pricing strategies**
- **Make informed decisions**

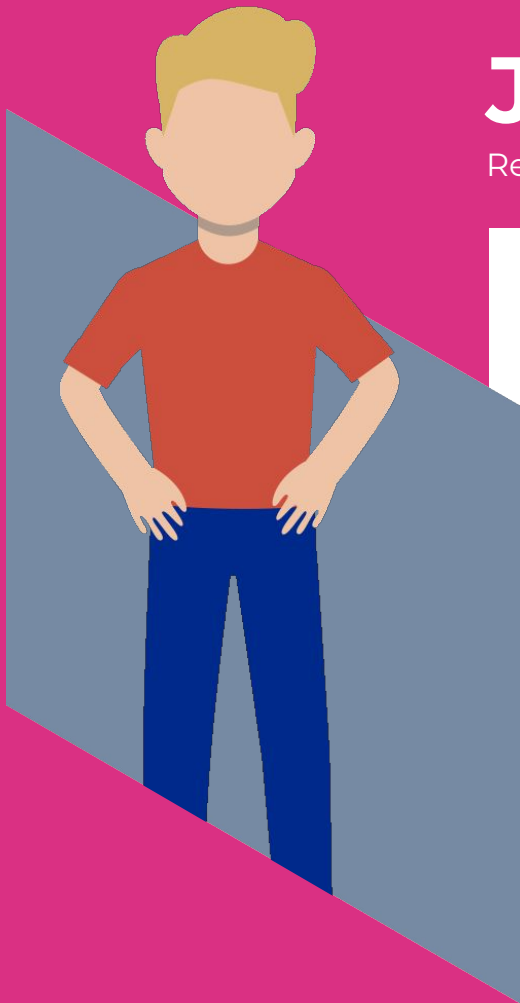
Theo

DORM

Theo is struggling with time-consuming analysis and complex decision making. He needs help to:

- **Analyze data**
- **Automate processes**
- **Make decisions quicker**





Jack

Revenue Strategist

Jack feels like his hotel is constantly leaving money on the table. He needs help with:

- **Lost revenue opportunities**
- **Low average daily rates**
- **Manually adjusting rates**



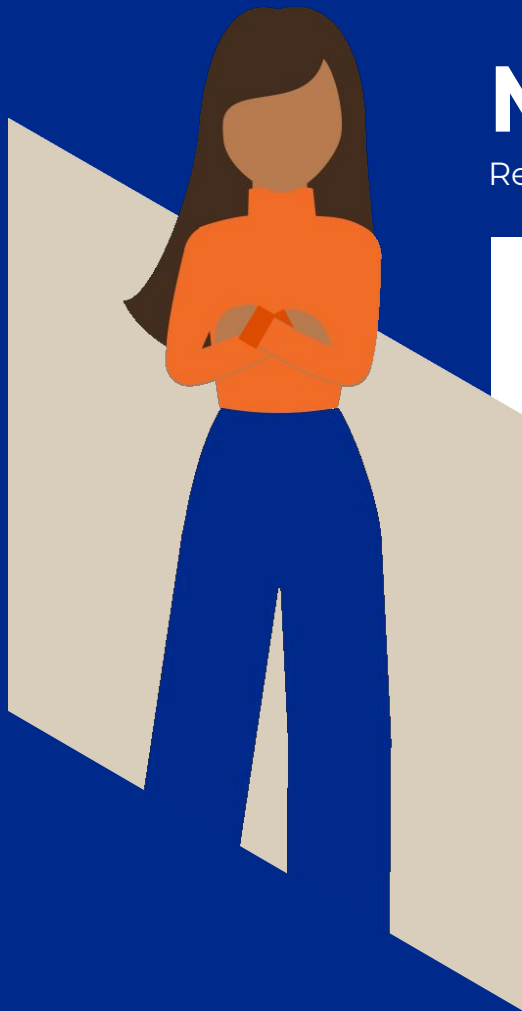
Marie



Jack



Theo



Marie

Revenue Manager

She is always looking for new ways to...

Forecast more accurately

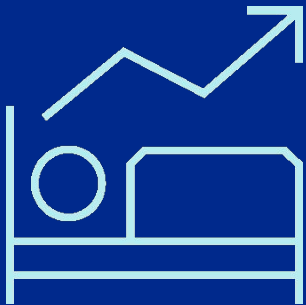
So that she can

Price more effectively

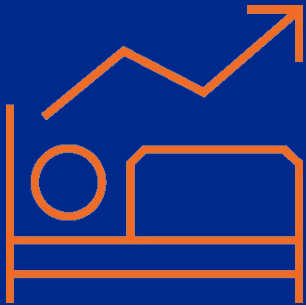
She's tech-savvy

and interested in adopting new technologies that can streamline her work processes and help her make data-driven decisions.

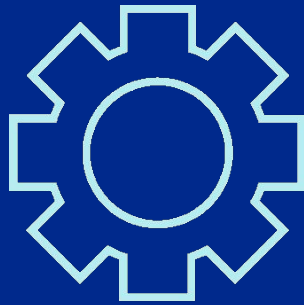
How an RMS *solves* your revenue woes



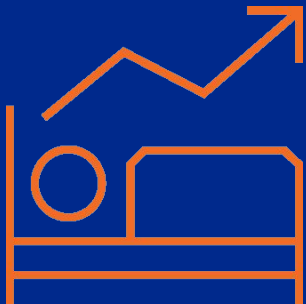
Optimized revenue



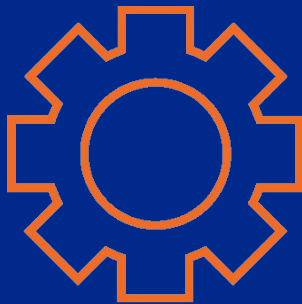
Optimized revenue



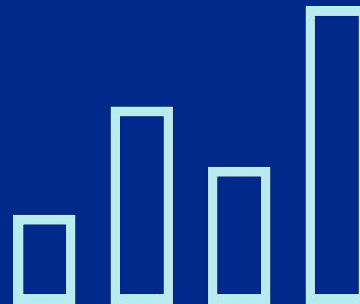
Increased efficiency



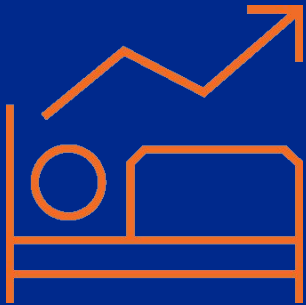
Optimized revenue



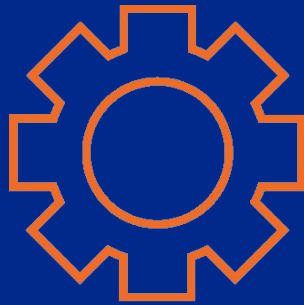
Increased efficiency



Improved data accuracy



Optimized revenue



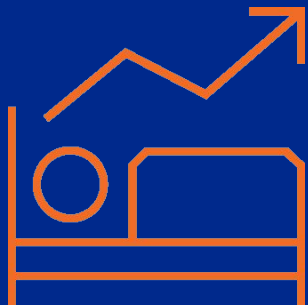
Increased efficiency



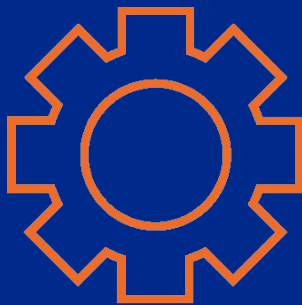
Improved data accuracy



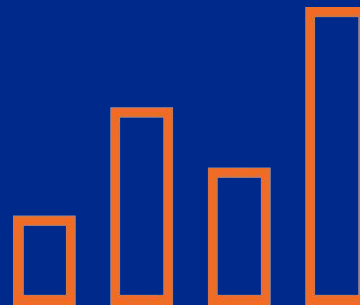
Improved guest experience



Optimized revenue



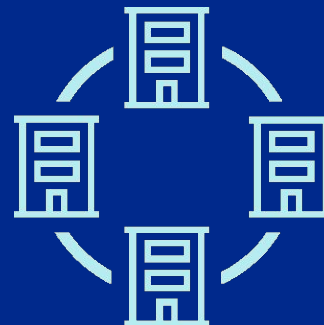
Increased efficiency



Improved data accuracy

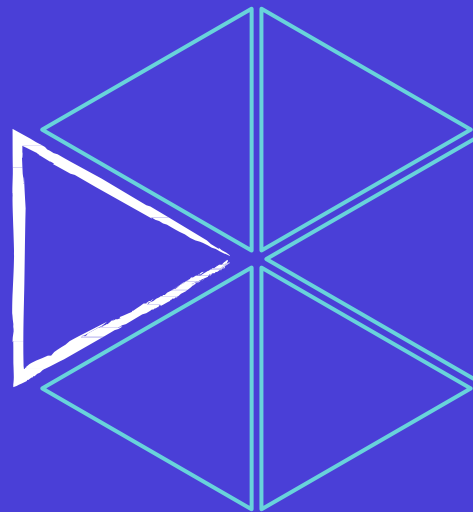


Improved guest experience



Centralized view

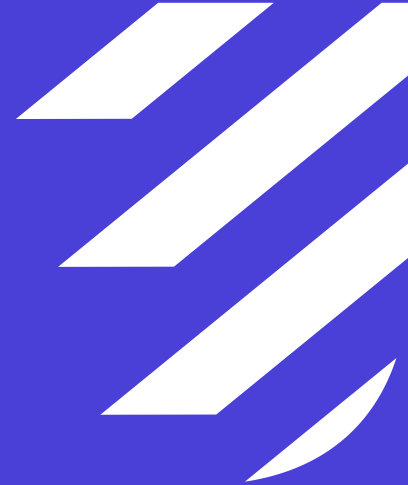
Complete your
tech stack



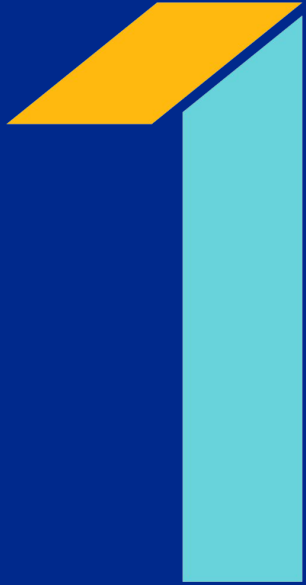
Duetto >

Complete your tech stack

Adopt an RMS and watch
your revenue soar



Duetto >



Duetto is *the* world's #1
revenue management
system, *trusted* by global
hotels and casinos





Greater revenue
for hotels and casinos