Custom ChatGPT for Hotels

Introducing a specialized ChatGPT for Hotels & Resorts

By Mohamed Taha

Profitel.io

ecobots.tech

NileStar.co #BeCloser

Travel Expo

TiT
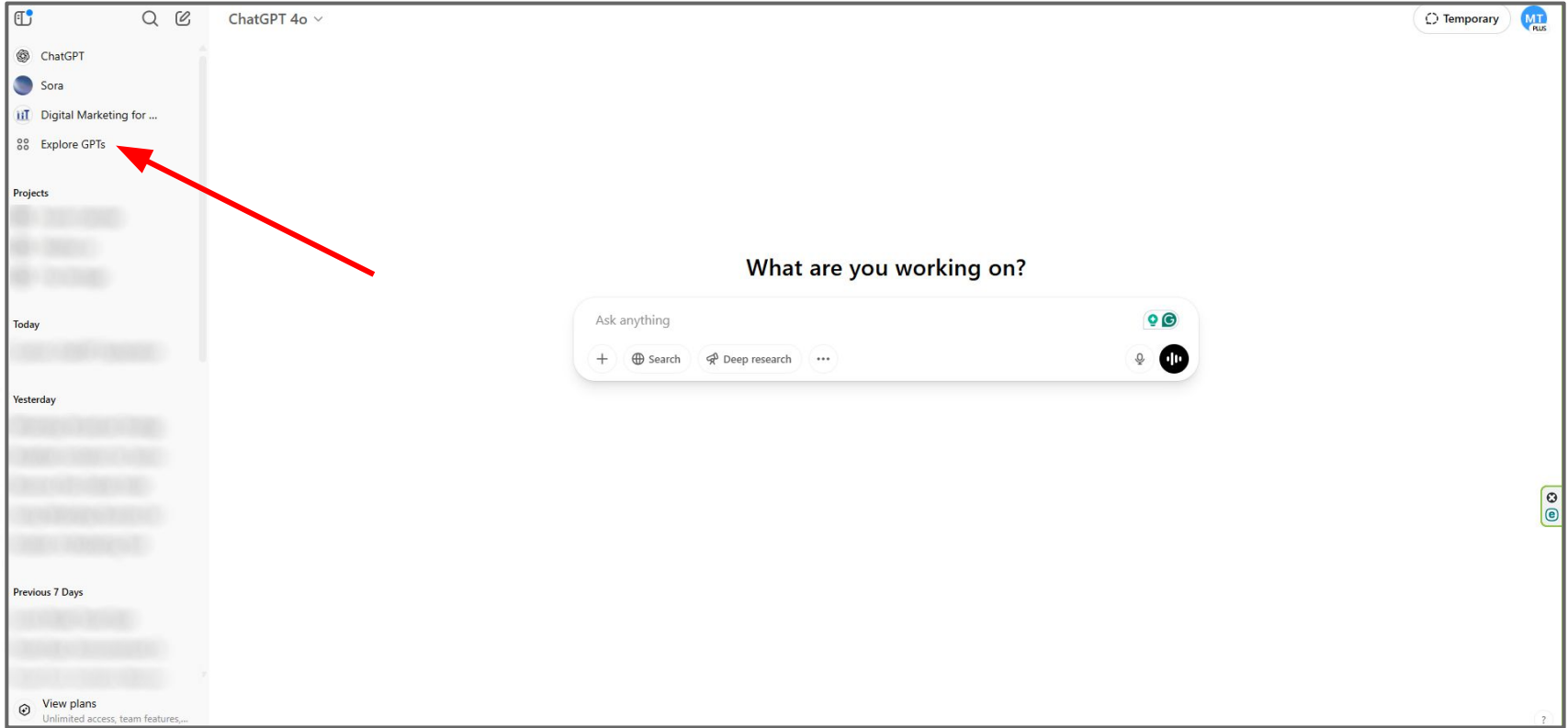T.I.T Solutions LLC

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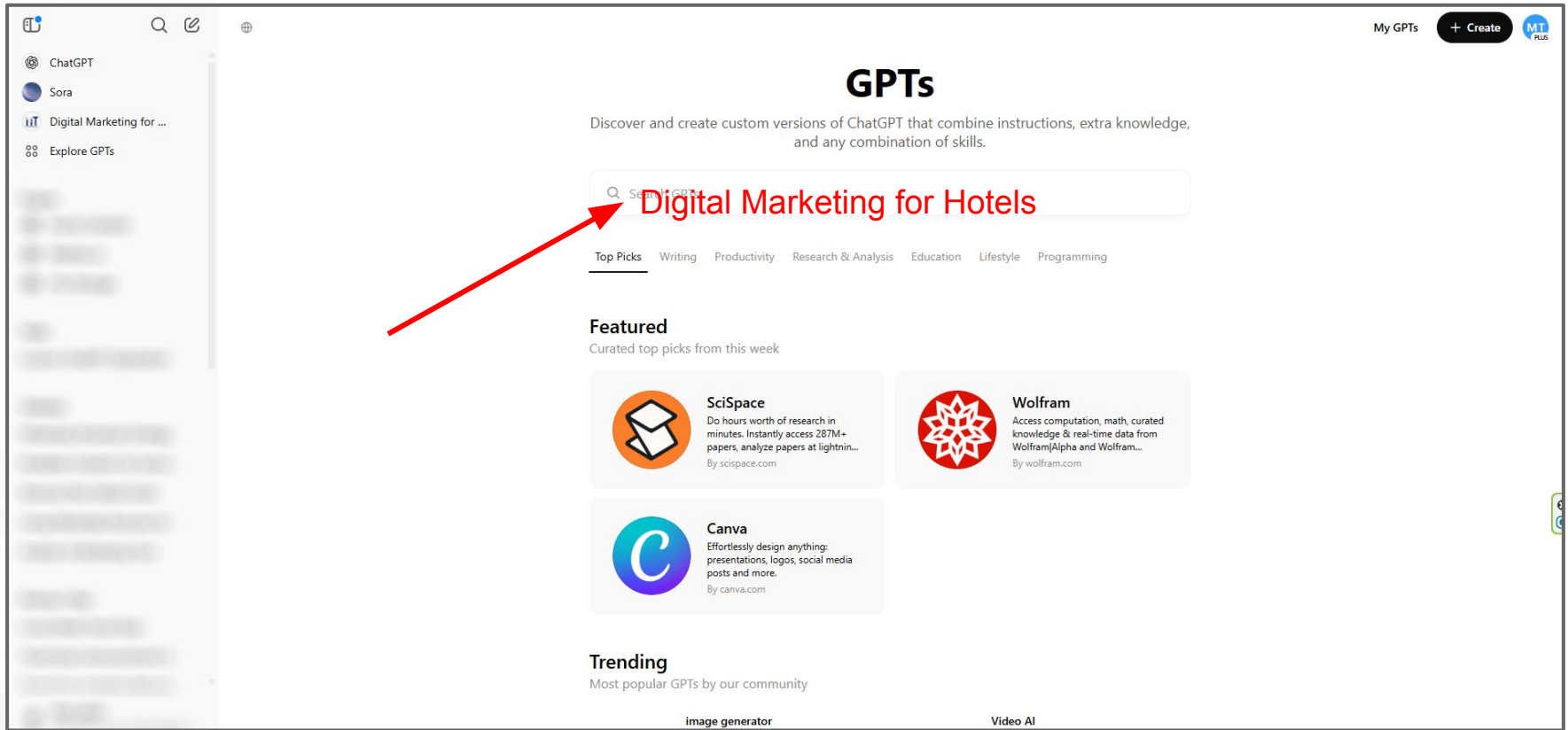# What is a Custome ChatGPT?

#YouWillNeverWalkAlone
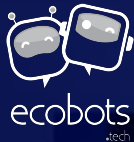
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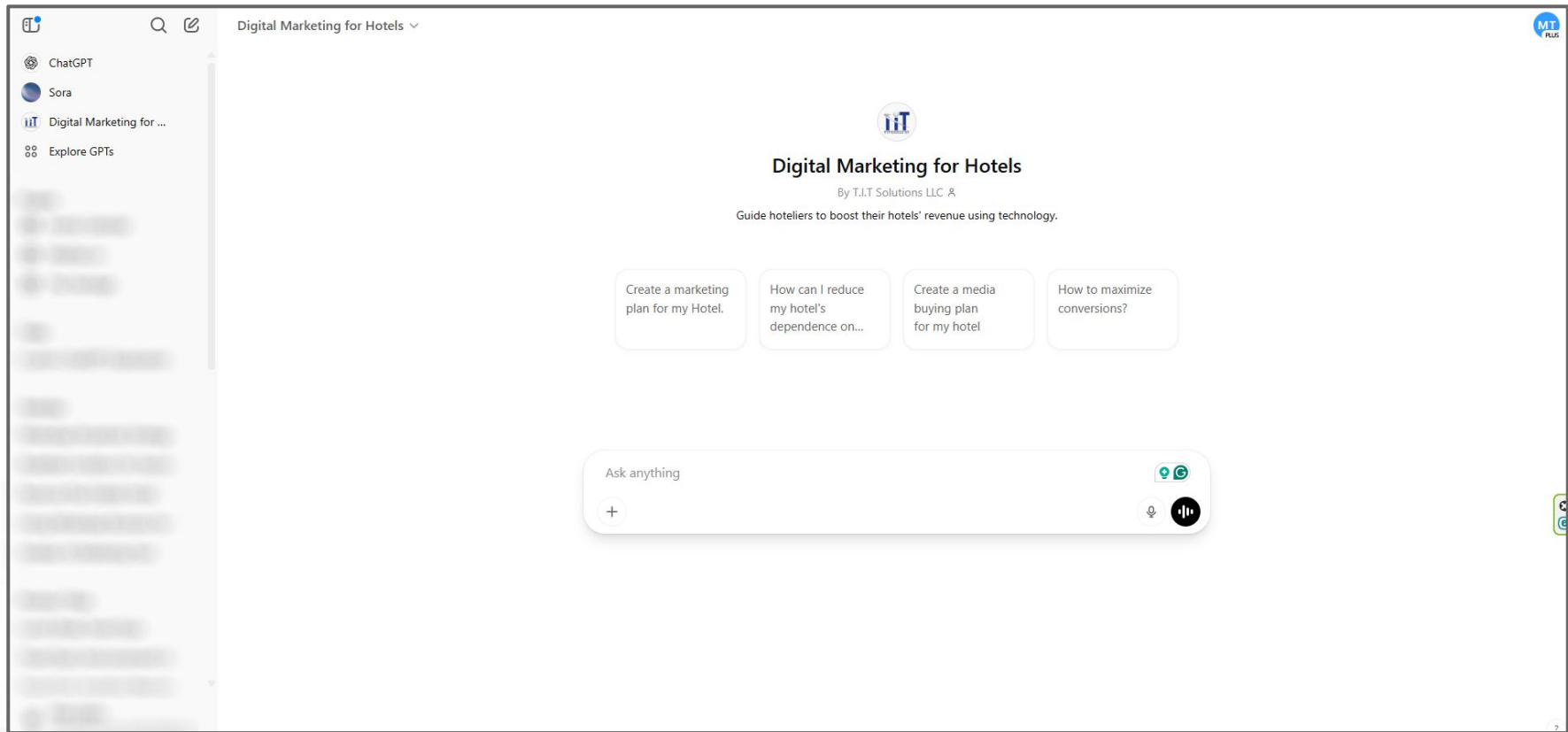
A Custom ChatGPT is a version of ChatGPT that's been <u>personalized</u> or <u>fine-tuned</u> for a **specific use case, business, or goal**.

Instead of being a general-purpose assistant, it has unique instructions, tools, and knowledge <u>tailored</u> to serve a particular audience or industry

#YouWillNeverWalkAlone

T.I.T Solutions LLC

#YouWillNeverWalkAlone

Digital Marketing for Hotels

Digital Marketing for Hotels

By T.I.T Solutions LLC

Guide hoteliers to boost their hotels' revenue using technology.

ChatGPT

Sora

Digital Marketing for ...

Explore GPTs

Create a marketing plan for my Hotel.

How can I reduce my hotel's dependence on...

Create a media buying plan for my hotel

How to maximize conversions?

Ask anything

#YouWillNeverWalkAlone

https://chatgpt.com/g/g-676ef4e9cc08819190c40dbf685e be38-digital-marketing-for-hotels

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Privacy & Data Use Disclaimer

#YouWillNeverWalkAlone

Privacy by Design

1. This tool is built with a strong commitment to privacy.
2. No personal or sensitive data is stored, retained, or shared between users.
3. All individual sessions are kept confidential.

Shared Knowledge Pool

1. While user inputs remain private, the tool benefits from an ever-growing pool of generalized knowledge.
2. Insights are continuously refined to improve responses and relevance across the hotel marketing landscape.
3. This ensures smarter, more tailored support over time without compromising user privacy.

#YouWillNeverWalkAlone

Bias for specific brands!

1. It might mention some brands that we use frequently more than others.
2. This is expected to be corrected when we go public, which is happening now!

🔐 **Your privacy is <u>protected</u>.**
Your growth is <u>supported</u>.

#YouWillNeverWalkAlone

3
How to Give the Best Instructions (Prompts)

✅

Be Specific

Clearly describe what you want. Include details like your hotel type, goals, timeframes, or challenges.

Example:
"Create a 3-month social media plan for a boutique hotel in Dahab focusing on increasing direct bookings."

✅ Provide Context

The more background you give, the more relevant the response.

Example:

"We currently rely 40% on OTAs. Help me reduce this by improving my website and email marketing."

✅

Ask Follow-Ups

Treat it like a conversation—ask deeper questions, request revisions, or explore ideas further.

Example:
"Can you break that campaign into weekly tasks?"

✅ Use Action Words

Start prompts with verbs like "Create," "List," "Suggest," "Improve," or "Compare."

As if you are instruction an assistant.

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Let's test it live!

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Use Cases

1. Conversation starters (updated according to Egypt/GCC/NA needs)
2. Whatsapp Business Setup
3. Create a marketing plan.....
4. What is MMM