

T.I.T Solutions

Company Profile

Brief Version



T.I.T Solutions

Cairo
March 2023

Our Mission

To provide the Travel Business Sector in the MEA region with IT services and solutions that leverage their performance and to be the company of choice when it comes to The Online Businesses' IT needs.

Our Clients

We Are Not In The Business Of Sales.
We Make PARTNERS!

Our Clients | Hospitality Sector

STEIGENBERGER
HOTELS & RESORTS



JHG JAZ
HOTEL
GROUP



STEIGENBERGER
NILE PALACE
LUXOR

STEIGENBERGER
HOTEL EL TAHRIR
CAIRO



Our Clients | *Travel Sector*



Our Clients | Touristic Restaurants Sector



Our Clients | *Governmental & Private Sectors*



Our Specialities & Partnerships



Our Partners

We Build Partnerships
To Serve You Better!

D-Edge | *Hospitality Solutions*

Combining ease of use and performance, all D-EDGE solutions are interconnected to help hoteliers leverage the entire distribution value chain.

D-EDGE Is the European No1 hotel distribution technology provider in hospitality.

Trusted by 16,000+ hotels worldwide.



AskSuite | *Best AI Chatbot*

Asksuite's Hotel Booking AI Reservation Assistant provides an automated service on the website or social media via desktop or mobile so that your hotel can answer relevant questions helping guests to make a decision, 24/7, no vacation.



THN | *The Hotels Network*

Attract, engage and convert visitors throughout the online booking journey by using predictive personalization to offer each guest a unique user experience.

Trusted by 16,000+ hotels worldwide.



Kashier | *Payment Solutions*

A pioneer digital payment platform that aims to grow your business through enabling fast, easy and secure acceptance of digital payments from your customers and partners. Kashier enables businesses to interact with the growing digital economy, adding direct value to your bottom line.



Our Services

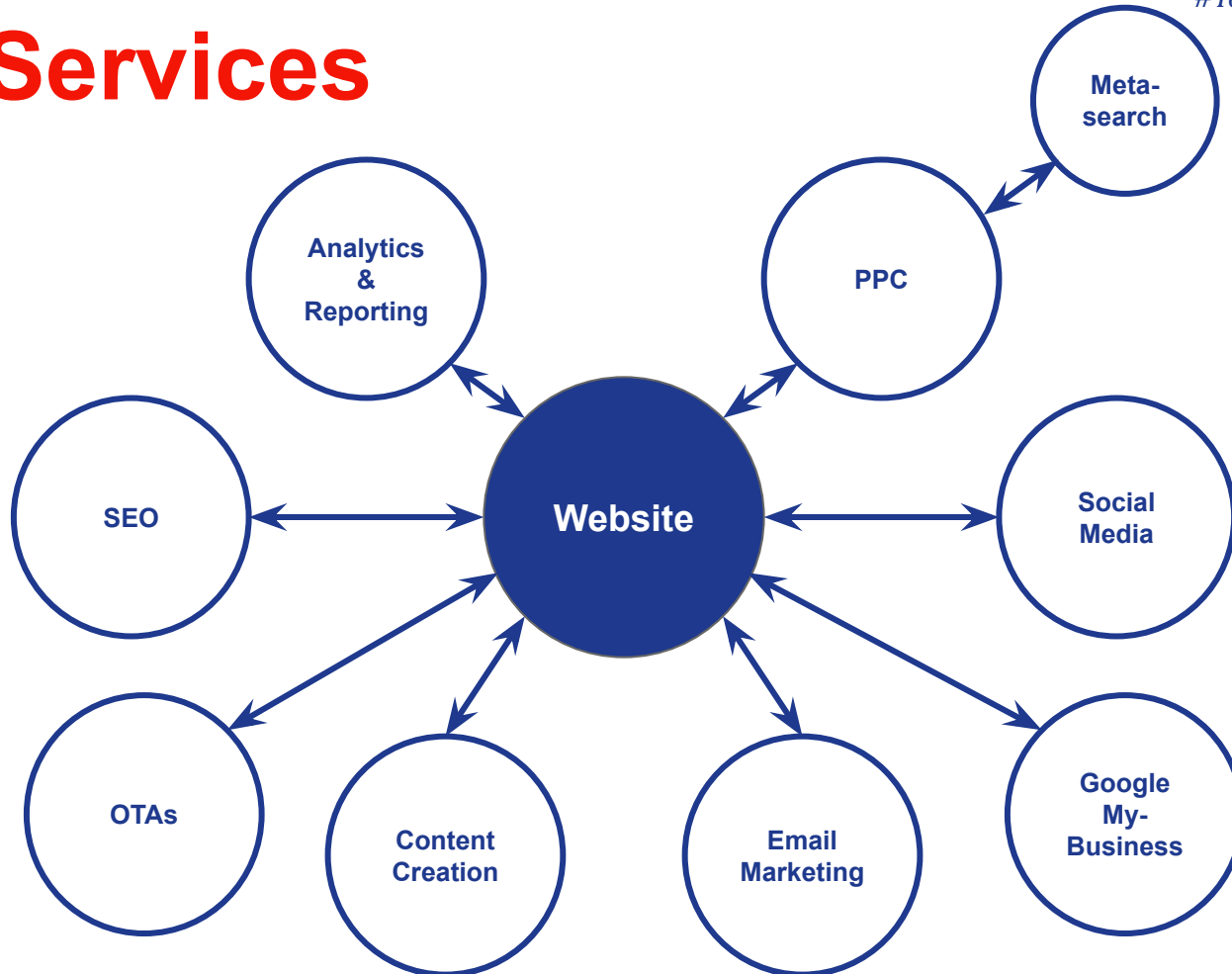
How Can We Help You
Achieve Better Performance!

It is not about managing social media posts!

It is about helping to
build a Strategy that works.
Using **ALL** the digital marketing tools.

And **judge** this strategy by **number of Bookings** not the number of Likes!

Our Services



Our Services | *Pay Per Click*

We build search campaigns on Google, Bing, Baidu and Yandex.

We build Display campaigns on Google and Bing.

We build video campaigns on YouTube.

We are Google Partners.

We also work with Bing and Yandex!



Our Services | *Metasearch*

Metasearch platforms brings the multiple search results from different sources and search engines to a single place.

It is the most reliable advertising channel to generate hotel bookings over the last few years.

Ensure that OTAs no longer have a monopoly on your metasearch distribution strategy.

Google Hotel Ads

 Hotels
Combined

KAYAK

 Skyscanner

 Tripadvisor

trivago

wego 

Our Services | Social Media

We cover all relative social media platforms.

We provide social media accounts management (posting/graphics).

We manage advertising on Facebook, Instagram, Twitter, Snapchat and VK.

We are Facebook Agency Partner.



Our Services | *Social Media: Facebook*

Facebook Platform is one of the main pillars of Advertisement in Travel Industry.

We are Facebook Agency Partner.

We use the advanced techniques in Facebook Ads like Advanced Implementation of Facebook Pixel and Facebook Analytics.

We implement Facebook Travel Ads.



Our Services | *Google MyBusiness*

We help you verify your property on Google MyBusiness platform.

We help you manage how your info appear on Google Search results.

We help you manage how your property is displayed on Google Maps.

Google reporting on how your brand perform against your competitor.



Our Services | *Email Marketing*

Email marketing is the tool with the highest ROI in digital marketing.

We help you build your emailing list, cleansing it and segmenting it.

We build email templates for results!

We are *Constant Contact Partner*.



Our Services | Content Creation

We provide copywriting for your website to ensure you have a unique content made for performance.

We provide content creation in Arabic, English, French and German.

Translation services is available.



Our Services | *SEO*

We provide SEO consulting services that give your Website a strong competitive push in the search engine results.

We provide SEO services in Arabic, English, Russian, Ukrainian and French.

SEO is the safety network of the brand that helps to keep in high ranks in search engines.



Our Services | *Analytics & Reporting*

Reporting is the way to ensure you are in the right direction. It is what keeps an eye on your investment.

We implement Google Analytics Enhanced ECommerce. This brings all your online sales numbers beside your traffic reports.

We implement Facebook Analytics.

We implement many other tools e.g. Hotjar, SEO tools ...etc.



Our Services | *Photography*

Visual Content nowadays is much stronger than before; that is why your guests always search for PHOTOS of your property!

We at T.I.T Solutions help you gain more bookings through our professional photography service that is dedicated especially to the hotels' & Restaurants' needs.



Our Services | *Ecommerce Management*

We setup and manage your ecommerce infrastructure.

We work with all OTAs, Metasearch Engines, and the major channel managers.



Our Services | OTAs & Review Platforms

We help you review and configure how you display your property in the OTAs.

Detailed ECommerce management and consultations are available.

We help you manage and configure review platforms like Tripadvisor, HolidayCheck and Google MyBusiness, ...etc.

Booking.com



Testimonials



heba Ragab

★★★★★ Reviewed 1 year ago

My first experience with T.I.T was in 2108 in the hospitality business . It is the best local one in our industry if the hotel wishes to grow digitally . They are very honest contrary to many companies whether local or international. They care a lot about their clients satisfaction and are always available and helpful in any issues as longs as it's related to their field .

Heba Ragab
Fort Arabesque Marketing Manager



Jessy Nasser

★★★★★

Yasmine Nasser
Savoy Marketing Manager

The best digital company in the hospitality sector, very professional with a very good experience, the whole team is helpful and know what they are doing. They have excellent experience in digital marketing & development anything from social media to complicated websites they can handle and with excellent quality. Been working with them for around 3 years and am glad to say they leveled up our digital game.



Mohamed Ramzy

★★★★★ Reviewed 1 year ago

We are honored to deal with such professional company , they have a very good knowledge in digital marketing activities in addition to tourism & hospitality field

Mohamed Ramzy
Coral Sea Marketing Manager

Testimonials



Ahmed Elsherif

★★★★★ 5 days ago

The best digital company in the hospitality sector by far ,they know exactly what the industry needs and provide with professionalism ,excellence and integrity

Ahmed El Sherif
SOHO Square Marketing Manager



Bassem Samir recommends T.I.T Solutions.

Bassem Samir
Brayka Resorts IT Manager

T.I.T Solutions it's the main company and the only company I trust related to the web sites and all digital marketing



George El Bardssey

★★★★★

George El Bardssey
Royal Savoy Hotel Manager

Great team very supportive and attentive



Michael Magdy

★★★★★

Michael Magdy
Savoy Group ECommerce Manager

The best digital company in hospitality field ,

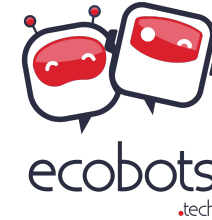
Our Sister Companies

#BeCloser

BeCloser

At #BeCloser, we are close to you to help in shaping a bright future with all the digital marketing knowledge and latest updates.

www.becloser.com



ecobots

At Ecommerce Robots, we keep an eye on your ecommerce channels (*OTAs & Meta Searches*) to maximize your profits.

www.ecobots.tech



Thank you :)

www.titegypt.com

#YouWillNeverWalkAlone



#BeCloser

